



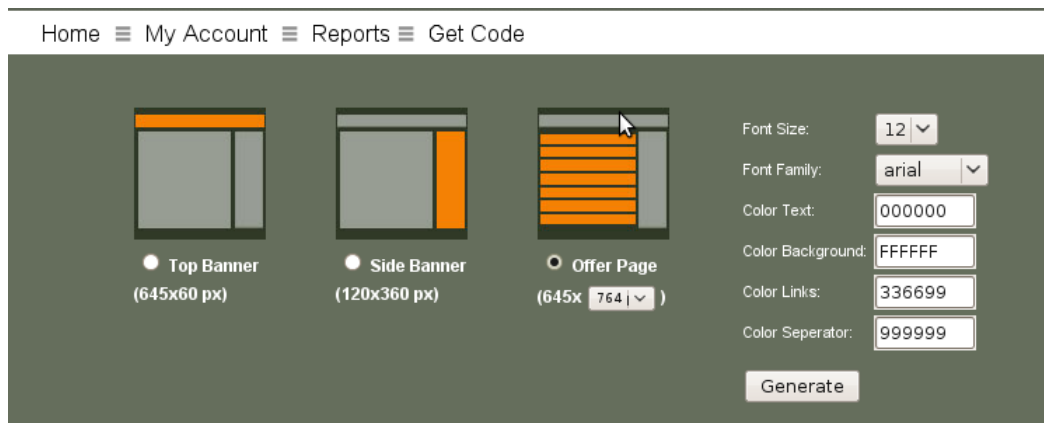
## TokenAds Developers Postback Manual

This document describes how to integrate and use postback urls from Tokenads, the process includes 2 steps:

1. Placing the TokenAds IFrame inside your website.
2. Accepting postback calls from TokenAds to credit your users for completed offers.

### 1. TokenAds IFrame.

To get the IFrame code go to GetCode inside your management console (requires you to Signup <http://services.tokenads.com/app/Signup> and be approved first).



Here you can set different styles and colors for your IFrame, feel free to experiment until you find the style that matches your application.

After you are done you can copy&paste the generated HTML code to your application,

[http://services.tokenads.com/st?  
client\\_id=\[CLIENT\\_ID\]&app\\_id=1&width=645&height=764&font\\_size=12&font\\_family=arial&color\\_text=000000&  
color\\_background=FFFFFF&color\\_links=336699&color\\_separator=999999](http://services.tokenads.com/st?client_id=[CLIENT_ID]&app_id=1&width=645&height=764&font_size=12&font_family=arial&color_text=000000&color_background=FFFFFF&color_links=336699&color_separator=999999)

Within your application remember to replace [CLIENT\_ID] with the Id of the user you want to credit with the offer afterwards.

## 2. TokenAds Postback.

To be notified of events from TokenAds you have to open a postback URL within your application, TokenAds would then use that URL to inform you of offers completed by the user. You can always update your Postback by going to My Account.

A Typical Postback looks like this:

[http://www.yourapplication.com/award.php?clientid=\[CLIENTID\]&award=\[TOKENS\]](http://www.yourapplication.com/award.php?clientid=[CLIENTID]&award=[TOKENS])

When our system is notified of a completed offer it would use the client\_id= provided by you in the IFrame and replace the [CLIENTID] placeholder with that value. [TOKENS] would be replaced by the value of the offer multiplied by your set exchange rate.

A Typical Postback call looks like this:

<http://www.yourapplication.com/award.php?clientid=123456789&award=50&mt=1236007451&vkey=a8f5f167f44f4964e6c998dee827110c>

The vkey is generated per call to allow you to verify that the postback calls came from us. It uses the Postback Key (which you can see by going to My Account) and hashes it together with the client\_id.

To use the vkey for verification you need to hash the mt, vkey and client\_id.  
Example for PHP:

```
$postback_key = '77c91262504812f2'; // obtained from My Account.
```

```
$cmp_vkey = md5($_GET['client_id'] . $_GET['mt'] . $postback_key);
```

```
if($cmp_vkey != $_GET['vkey']){  
    // bad vkey, dont credit user and warn admin.  
} else {  
    // good vkey, credit user  
}
```